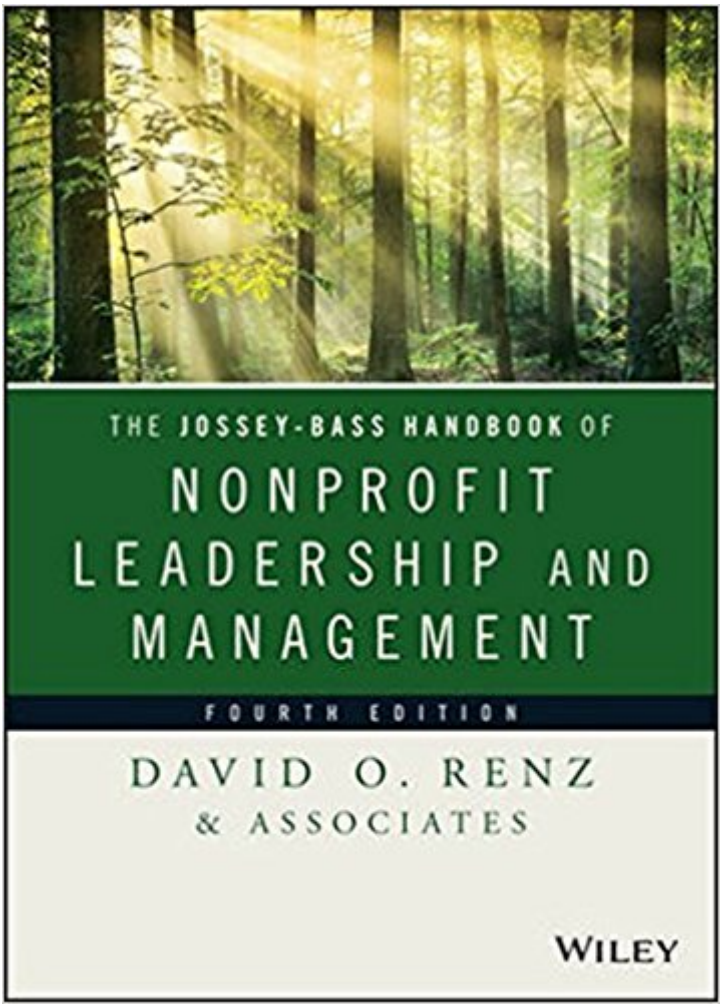
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The Jossey-Bass Handbook Of Nonprofit Leadership And Management (Essential Texts For Nonprofit And Public Leadership And Management)




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Synopsis

The go-to nonprofit handbook, updated and expanded for today's leader The Jossey-Bass Handbook of Nonprofit Leadership and Management is the bestselling professional reference and leading text on the functions, processes, and strategies that are integral to the effective leadership and management of nonprofit and nongovernmental organizations. Now in its fourth edition, this handbook presents the most current research, theory, and practice in the field of nonprofit leadership and management. This practical, relevant guide is invaluable to the effective practice of nonprofit leadership and management, with expanded attention to accountability, transparency, and organizational effectiveness. It also extensively covers the practice of social entrepreneurship, presented via an integrative perspective that helps the reader make practical sense of how to bring it all together. Nonprofit organizations present unique opportunities and challenges for meeting the needs of societies and their communities, yet nonprofit management is more complex and challenging than ever. This Handbook provides a framework to help you lead and manage efficiently and effectively in this new environment. Building on solid current scholarship, the handbook provides candid, practical guidance from nationally-recognized leaders who share their insights on: The relationship between board performance and organizational effectiveness Managing internal and external stakeholder relationships Financial viability and sustainability and how to enhance both for the long term Strategies to successfully attract, retain, and mobilize the very best of staff and volunteers The fourth edition of the handbook also includes content relevant to associations and membership organizations. The content of the handbook is supplemented and enriched by an extensive set of online supplements and tools, including reading lists, web references, checklists, PowerPoint slides, discussion guides, and sample exams. Running your nonprofit or nongovernmental organization effectively in today's complex and challenging environment demands more knowledge and skill than ever, deployed in a thoughtful and pragmatic way. Grounded in the most useful modern scholarship and theory, and explained from the perspective of effective practice, The Jossey-Bass Handbook of Nonprofit Leadership and Management is a pivotal resource for successful nonprofit leaders in these turbulent times.

Book Information

Series: Essential Texts for Nonprofit and Public Leadership and Management
Hardcover: 816 pages
Publisher: Jossey-Bass; 4 edition (August 15, 2016)
Language: English

ISBN-10: 1118852966
ISBN-13: 978-1118852965
Product Dimensions: 7 x 1.9 x 9.3 inches
Shipping Weight: 3.2 pounds (View shipping rates and policies)
Average Customer Review: 3.0 out of 5 stars 2 customer reviews
Best Sellers Rank: #17,637 in Books (See Top 100 in Books) #9 inÃ Â Books > Business & Money > Small Business & Entrepreneurship > Nonprofit Organizations & Charities #804 inÃ Â Books > Textbooks > Business & Finance

Customer Reviews

THE JOSSEY-BASS HANDBOOK OF NONPROFIT LEADERSHIP AND MANAGEMENT FOURTH EDITION Revised and expanded, the fourth edition of The Jossey-Bass Handbook of Nonprofit Leadership and Management is the go-to reference for accessing the most current research, theory and practice in the field. The text puts the focus on the unique challenges confronting all nonprofit leaders, especially accountability, and the increased pressure to demonstrate results following one of the most challenging economic periods in the sector's history. This important resource covers the primary functions, processes, and strategies that are key to becoming a successful nonprofit manager and leader. The fourth edition includes: New information on hot topics including accountability, transparency, and organizational effectiveness An integrative framework for understanding the larger domain of nonprofit leadership, governance, and management Expanded content targeting associations and membership organizations Ideas for managing internal and external stakeholder relationships Approaches for sustaining financial viability Strategies for attracting, retaining, and mobilizing first-rate staff and volunteers In addition, the book contains chapter-by-chapter supplemental resources for instructors.

THE EDITOR DAVID O. RENZ is the Beth K. Smith/Missouri Chair in Nonprofit Leadership and the Director of the Midwest Center for Nonprofit Leadership, a leadership development and research center at the Henry W. Bloch School of Business and Public Administration at the University of Missouri, Kansas City.

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